

# 2024



# CLIENT BROCHURE


Coaching is our love language

A stylized, cursive logo consisting of the letters 'C' and 'd' in a black, flowing script.

THE CAREER DOCTOR LLC<sup>®</sup>  
COACHING & CONSULTING

Thecareerdoctorllc.com 

708.930.6550 

Chicago, IL 



01

---

# Table of Content

02 TABLE OF CONTENT

04 ABOUT US

06 A MESSAGE FROM THE  
CEO

08 OUR SERVICES

10 PACKAGES

12 THE PROCESS

14 THE STATS

16 OUR TEAM

17 CORPORATE TRAINING  
PROGRAMS





## About Us



**W**elcome to the home of The Career Doctor, LLC, a sanctuary for professional growth led by Jacquleen, PhD candidate, an Award-Winning ICF Executive Career, Leadership, and Group Coach. Passionate about igniting change, Jacquleen and her team excel in driving organizational excellence through coaching, leadership training, and corporate partnerships.

Jacquleen, a seasoned expert in corporate training and coaching initiatives, not only spearheads programs for executive leadership growth and transformation but also orchestrates compelling early career professional odysseys. Specializing in executive and group coaching, she has empowered individual professionals across renowned organizations such as Women In Sports & Events, Chief, The Mom Project, Hollywood Radio Television Society, Google, IPG, NBA, Roots, Gen II, JNJ, Prothena, Disney, ESPN, BP, NFL, Netflix, United Healthcare, and many more. Her impactful group coaching experiences resonate globally, featuring female leaders from diverse industry giants. Welcome to The Career Doctor, where each service propels you towards your professional zenith.

# Coaching is our Love Language.

## WE LOVE WHAT WE DO

We love what we do because every day presents an opportunity to make a meaningful impact on individuals and organizations. Our passion for coaching executive clients and driving leadership development stems from a genuine belief in the transformative power of insightful guidance and skillful mentorship. By fostering a collaborative and growth-oriented environment, we empower leaders to unlock their full potential. The joy we derive from witnessing personal and professional breakthroughs is the driving force behind our commitment to excellence. In each coaching session and leadership development initiative, we relish the chance to contribute to the success stories of those we have the privilege to work with.

Nestled at the core of our passion for Executive ICF Coaching is the extraordinary journey led by Ph.d candidate, and Chief Coach Jacqueline, affectionately known as the "Career Doctor," and her dynamic team of coaching partners. Jacqueline, with her unparalleled expertise and intuitive coaching acumen, takes the helm, guiding individual leaders, professional groups, and corporations through a transformative process. Her commitment to excellence is mirrored by her team, a group of dedicated coaching partners who bring diverse perspectives and specialized skills to the table. Together, they create a synergistic force that elevates leadership to unprecedented heights.

Jacqueline's coaching is a personalized experience, a tailored prescription for success, meticulously designed to address the unique needs of each individual and team. As the Career Doctor, she diagnoses challenges, prescribes solutions, and administers a potent blend of inspiration and strategic guidance. Her team, like trusted allies, complements her efforts, ensuring a comprehensive and holistic approach to leadership development.

"Jacqueleen is an AMAZING mentor and coach. Her knowledge about career strategy and the corporate landscape is among the best. With her guidance, I made a shift in my professional career and I know it could NOT have been done without her. Grade A service!"

**- Anthony Harmon**  
**Digital Product Manager**

"As a DEI executive leader and attorney in the pharmaceutical/healthcare industry, I found Crittle's knowledge, expertise and passion for HR, DEI and justice extremely valuable as we worked to identify organizations with the right corporate culture and mission where I could thrive and reach my career goals. I highly recommend the Career Coach!"

**- Monique McWilliams**  
**SVP, DEI & Head of Employee Strategy & Accountability**

## WHAT OUR CLIENTS SAY



I worked with Jacqui for about 3 months, and she helped me prepare for a critical career transition and launch point to the c-suite. Through her coaching and leadership, I developed critical leadership conversation outlines, 3-month and 6-month plans, preparation to step in to new teams, and she helped build my confidence to be ready for this role. Jacqui provided the accountability and honesty I needed, and advocated for me throughout our entire time together. I highly recommend working with her for any stage in your leadership journey! She is genuine, effective, committed, and growth-oriented.

**- Sarah Beckman**  
**SVP Strategy Growth & Marketing**



Jacqueline is the ideal partner for self-transformation. She is direct, empathetic, and pragmatic in her coaching. Her ability to bring her experiences to bear is a huge benefit; they are such a plus. Very few people can create positive momentum, Jacqueline can create that in spades.

**- Arun Kumar**  
**Chief Information & Data Officer**



I heard rave reviews; what I found was much more; a phenomenal coach that allowed me to stay at the forefront of my career goals. The Career Doc is attentive and wise in all things career related.

**- Sandy Nunez**  
**VP Talent Management**



# A Message from the CEO

**I believe that empowering others to embrace their passion, discover their purpose, and unleash their superpowers is the key to unlocking a world of limitless potential.**

## **Jacquelleen Crittle**

*MS, LSS, ACC*

Jacquelleen, a PhD candidate in Organizational Leadership, is an Award-Winning Executive Coach, Group Coach, Nonprofit Leader, and Best-Selling Author. Thriving as a change catalyst, she leverages her coaching expertise and corporate partnerships to drive individual and organizational excellence. Jacquelleen excels in accelerating the delivery of transformative solutions through her rich background in coaching 730 executives and training hundreds of corporate leaders.



**A**s we navigate the currents of an ever-shifting economy and a dynamic job market, I am invigorated by the challenges that lie ahead. In the face of volatility, our commitment to empowering individuals to not only weather storms but also to thrive in their professional journeys has never been stronger.

**A recent study by the International Coach Federation (ICF) highlights the undeniable impact of coaching on personal and professional growth. The numbers speak for themselves—a remarkable 70% improvement in work performance, an 80% boost in self-confidence, and a 73% enhancement in relationships for individuals who embraced coaching. This reinforces our belief that coaching is a transformative journey, and at The Career Doctor, LLC, it is a journey centered around you.**

Our Chief Coach, Jacquleen, stands poised at the forefront of this transformative experience. Her dedication to tackling the challenges posed by the volatile economy and job market is unwavering. Whether you are navigating a new career direction, seeking elevation in your current role, striving for work/life balance, or even a simple resume refresh, our services are designed to meet your unique needs.

**At The Career Doctor, LLC, we take pride in offering flexible solutions—virtual or in-person, group sessions, or personalized 1:1 coaching. We specialize in working with professionals at all levels, with a sweet spot for C-Suite Executives in Sports and Entertainment. The versatility of our services ensures that we can cater to diverse needs, making coaching accessible to all.**

One of our proudest achievements is the creation of the Harmony Hive—a testament to Jacquleen’s ingenuity in fostering growth, connection, and empowerment, particularly for African American leaders. This initiative not only imparts knowledge but sets the stage for a future marked by resilience, excellence, and a harmonious balance in both personal and professional realms.

**As we embark on this journey together, let us embrace the power of intentional coaching, knowing that it has the potential to shape not just careers, but entire lives. Here’s to a future defined by growth, connection, and unwavering empowerment.**

Best regards,

**Jacquleen Crittle, MS, LSS, ACC  
(Ph.D. Candidate) CEO, The Career Doctor, LLC**



**Over the last decade, Jacquleen has found her greatest professional fulfillment with executive coaching and group coaching as her “love language”.**

It’s her role to empower corporate professionals and young adults to pursue their passions while making informed decisions about their career and life trajectories. Many refer to her as “The Career Doctor” because of her unique ability to help people dive deep within themselves to uncover their genuine passion and create a path and plan to get there.

# Our Services



**A**t The Career Doctor, LLC, we pride ourselves on offering a comprehensive suite of services designed to propel professionals at every stage of their careers toward unparalleled success.

For executives navigating the complex terrain of leadership, our Executive Coaching provides tailored guidance to enhance leadership skills, strategic thinking, and executive presence. Midlevel professionals find support in honing their capabilities and advancing their careers through targeted coaching sessions aimed at skill refinement and career progression. Early career coaching, a cornerstone of our services, is dedicated to empowering emerging talents with the tools and insights needed to navigate the professional landscape successfully.

In tandem with individual coaching, our organizational leadership development training cultivates a culture of excellence within corporations. We offer specialized Employee Resource Group (ERG) development, fostering diversity and inclusion initiatives to create a thriving workplace environment. Our corporate group coaching sessions bring teams together, fostering collaboration and shared success. Our commitment to gender diversity is exemplified in our Female Leader Group Coaching, providing a platform for women to navigate leadership challenges and excel in their respective fields. Recognizing the importance of a strong professional presence, we offer services such as resume, CV, and bio creation, ensuring that

your narrative resonates with authenticity and professionalism. Our expertise extends to LinkedIn SME enhancement, empowering professionals to showcase their skills and experiences effectively in the digital realm. Additionally, our executive recruitment services leverage our extensive network to connect top-tier talent with organizations seeking visionary leaders.

At The Career Doctor, LLC, we believe in the transformative power of holistic career support, ensuring that individuals and organizations alike are equipped with the tools and insights needed to thrive in today's dynamic professional landscape.



**At The Career Doctor, LLC, coaching isn't just a service. It's our love language, spoken fluently to unlock the full potential of individuals and organizations, crafting a symphony of success and growth.**





**EXECUTIVE,  
MIDLEVEL AND  
EARLY CAREER  
COACHING**



**ORGANIZATIONAL  
LEADERSHIP  
DEVELOPMENT  
TRAINING**



**CORPORATE  
GROUP  
COACHING**



**ERG  
DEVELOPMENT**



**EXECUTIVE  
RECRUITMENT**



**RESUME, CV,  
BIO CREATION &  
LINKEDIN SME  
ENHANCEMENT**

# Packages

## 1:1 EXECUTIVE COACHING

**\$500 per hour**

This fee applies to one-on-one coaching sessions with the Coach, with each session lasting one hour. It covers personalized guidance, support, and accountability tailored to the Client's specific needs and goals. Payment is required in full prior to the commencement of services.

### 1:1 Coaching Bundles:

- 4 sessions: \$1800
- 6 sessions: \$2800
- 8 sessions: \$3800
- 10 sessions: \$4800
- 12 sessions: \$5800

## CORPORATE TRAINING

**\$2500/Day + optional fees (e.g., travel/lodging costs)**

This fee covers corporate training sessions delivered by the Coach.

The daily rate includes the provision of tailored training content and materials.

Additional fees may apply for travel and lodging, if required.

## GROUP COACHING

**\$1800 per registrants + \$200 registration fee**

This fee covers eight 90-minute group coaching sessions for a maximum of 8 participants in each GROUP. Pricing includes DISC assessment to ensure group alignment, survey, group welcomekit, group activities, discussions, and shared learnings to facilitate personal and professional growth directed by an ICF coach.

**Ancillary Offerings: Customized ATS Formatted Resumes, CV's, Bios, and LinkedIn SME (\$350/ea)**

# We Provide

**A**ccording to a study by the ICF, individuals who received coaching saw a **70% improvement in work performance, 80% improvement in self-confidence, and a 73% improvement in relationships. Coaching works because it is all about you.**



## **CAREER & LIFE COACHING**

Our ICF-certified coach will help you identify and achieve your professional goals.



## **HARMONY HIVE GROUP COACHING**

Our ICF-certified coaches lead small groups of women of color to enhance work-life balance, leadership strategy, public speaking, and overall life strategy.



## **PROFESSIONAL ORGANIZATION PARTNERSHIPS**

Our ICF-certified coach will help your organization enhance professional development and leadership skills.



## **RESUME & LINKEDIN SME**

Our ICF-certified coach will provide expert guidance to help you optimize your resume and LinkedIn profile for maximum impact.



## **EMERGING TALENT COACHING**

Our ICF-certified coaches help emerging talent build a strong foundation for long-term success and fulfillment in their careers.



MASTERCLASS

## **MASTERCLASSES**

Our ICF-certified coaches provide immersive learning experiences on a variety of personal and professional development topics.

# The Process



1

**Begin** your transformative journey with The Career Doctor, LLC by scheduling an appointment through Calendly with our lead coach, ensuring a personalized and convenient start to your coaching or training experience.



2

**Upon** scheduling, thoroughly review the comprehensive scope of work, or review of the invoice along with completing the online assessment that provides valuable insights into your professional development needs.







3

**Facilitate** a seamless engagement process by promptly settling a 50% down payment via our invoicing system. Engage with our customized portal to access a wealth of resources tailored to your unique career



4

**Complete** your engagement by settling the balance in full within 30 days of service completion or at the time of final services rendered, solidifying a collaborative and successful partnership with The Career Doctor, LLC.



# The Stats

## Group Coaching:

In a recent executive leadership survey, the average rating for Jacquelleen's group coaching sessions is around 4.7 out of 5, indicating a high level of satisfaction. The top-rated discussion topics include "The Art of the Introduction" "Storytelling", "Imposter Syndrome", and "Professional Branding." Additionally, an overwhelming majority expressed a likelihood to highly recommend her group coaching experience to others. The feedback consistently emphasizes the valuable insights gained and the sense of community fostered during the program.




## Transformative Female Leadership:

Under the guidance of Career Doctor Jacquelleen, a transformative force in female leadership coaching, 65 female executives/c-suite in 2023 which have experienced significant career advancements and personal growth. Jacquelleen's tailored solutions focused coaching approach has not only empowered these women to navigate challenges but has also instilled a lasting impact, shaping a new era of confident and successful female leaders in various industries ie Sports, Marketing, Human Resources, Finance, Healthcare, and DEI.

## Job Search 2013-2023:

In the transformative crucible of executive coaching and professional branding by the Career Doctor, out of 700 ambitious professionals seeking outplacement, career pivots, or elevations, an astounding 95% have not just secured but flourished in new careers within 1-4 months. This success transcends racial boundaries, with 60 minority executives finding their stride alongside their peers of non-minority backgrounds. The Career Doctor's impact is not just in numbers but in the diverse tapestry of empowered careers reshaping the professional landscape.



# Our outcomes, drive personal & organizational impact.

## Emerging Talent:

Jacqueleen's transformative leadership has sculpted an inspiring narrative—a 13-year saga where she coached, mentored, and led an organization of 1300+ African American young women and men. In this remarkable journey, she achieved a quantifiable triumph, guiding 80% female participants, ensuring 100% college acceptance, with a resounding 95% attendance and an impressive 85% graduation rate. Jacqueleen's legacy echoes in the corridors of post-graduate education (including Ivy League, big ten, and top-ranking institutions) and flourishing professional careers—a testament to her unwavering commitment and extraordinary impact.

## Leadership training: (Case Study)

### • Issue:

In a mid-size organization aiming to facilitate leadership transformation among its people leaders, there is a need to enhance and address gaps in Leadership Presence, Courageous Conversations, and Growth Mindset through a seven-month training program.

### • Resolution:

Conducted a case study involving 237 organizational leaders to evaluate the impact of small group instructor-led training, which included Career Doctor instructor facilitating, group breakouts and real-world scenario-based role-play sessions and post-session activities.

### • Outcomes:

Noteworthy survey results revealed a robust average rating of 4.23/5 for Leadership Presence, Courageous Conversations, and Growth Mindset training effectiveness. Most participants expressed strong confidence in applying the model, showcasing a transformative impact on daily leadership routines at Career Doctor, LLC. To fit her access outcomes the organization implemented ongoing reinforcement activities, establish mentorship programs for continued support, and periodically will conduct follow-up assessments to track sustained improvements among organizational leaders.

**Places The Career Doctor has coached executive clients:** Chief | WISE | NAMIC | HRTS | NBA | NFL | WNBA | ESPN | Playfly Sports | Major League Soccer | Alexion | Humana | JNJ | CPS | US Pharmacopeia | Enterprise | JLL | Revlon | Bon Secour | Darden Restaurants | BCBS | McGraw Hill | Hunt | Comcast | Reddy Ice | Walmart | Essendant | Vinson & Elkins | Tribune | Disney | PepsiCo | Abbvie | Celanese | Google | Fox Media | Abt | Associated Press (AP) | US Government Affairs | Loyola Marymount | Custom Ink | NAACP | Eli Lilly | Thermo Fisher | Advocate Health | University of California Merced | Amazon | IPG | Netflix

# Our Partners



## Cassandra

*DTM, PDD, CVP*

With an illustrious 25-year Toastmasters journey, she holds two Distinguished Toastmaster titles and led the acclaimed club WAO to secure numerous district awards, including "Toastmaster of the Year," "Excellence in Program Quality," and a prestigious nomination for the "2022 Presidential Citation Award." In 2023, she further distinguished herself as an accomplished author.



## Sarah

*MSc, MBA, PCC*

A seasoned veteran with 20 years of experience in executive and leadership development coaching, she specializes in guiding both senior and aspiring leaders. Her expertise lies in helping individuals tap into and amplify their leadership potential, all while fostering deeper connections and a greater sense of joy in their lives. With a rich background in brain studies, boasting a BSc in neuroscience and an MSc in biomedical engineering, her inspiration springs from the marvels of our intricate minds.



## Daphne

*PC, MCC, ELI-MP, MS Ed*

Daphne, an executive coach, keynote speaker, and corporate trainer, has been featured in Forbes.com and Voyage Magazine. Holding the prestigious Master Certified Coach designation, the highest level of certification for ICF coaches, Daphne's clientele includes representatives from Fortune 50 and Fortune 500 companies. Since 2014, she has served over 400 clients across 20 states and 4 countries.



## Toby

*Design & Media Specialist*

Originally a graduate of Chemical Engineering born in Lagos, Nigeria, Toby is our no. 1 go-to video editor and designer. He has over 8 years of experience as a professional video-editor and cinematographer. He is incredibly creative and very adept in his craft. He also loves dogs, and watches YouTube in his spare time.

**Our DTM, ICF Coaches, and Media/Graphic Specialist deliver unparalleled value in supporting group or large corporate initiatives. Our 1:1 coaching is perfected by the skills of (Jacqueleen) The Career Doctor, ensuring transformative success on every level. Together, we empower growth and excellence.**



# Corporate Training Programs

In the rapidly evolving landscape of 2024, Forbes emphasizes the critical need for corporations to invest in coaching and training. According to their December 29, 2023 article on leadership skills, developing agile decision-making, adaptability, and resilience is paramount. The importance of embracing setbacks, fostering emotional intelligence, building support networks, and focusing on succession planning is highlighted. Additionally, the article underscores the significance of instilling a high-performing organizational culture through empathy, coaching, and mentoring. Addressing the challenges of digital transformation requires leaders with digital fluency and data-driven decision-making skills. In conclusion, Forbes contends that investing in leadership development programs is not just a choice but a necessity for driving growth, resilience, and innovation in the face of adversity.

## Adapting to Change and Uncertainty

### Cost: \$2500/day

- Navigate dynamic environments with resilience and agility.
- Develop strategies to embrace change positively.
- Equip participants with tools to thrive amid uncertainty.

## Cultivating Emotional Intelligence and Self-awareness

### Cost: \$2500/day

- Enhance interpersonal skills through emotional intelligence.
- Foster self-awareness for improved communication.
- Learn to navigate professional challenges with empathy.

## Building Strong Support Networks and Creating Cultures of Rich Feedback

### Cost: \$2500/day

- Develop techniques to establish and maintain robust professional networks.
- Emphasize the importance of seeking and providing constructive feedback.
- Create an environment conducive to continuous improvement.

## Building a High-Performing Organizational Culture

### Cost: \$2500/day

- Establish strategies for cultivating a positive workplace culture.
- Foster collaboration, innovation, and employee engagement.
- Implement practices to align organizational values with daily operations.

## Growth Mindset

### Cost: \$2500/day

- Encourage a mindset that embraces challenges and sees failures as opportunities for learning.
- Foster a culture of continuous improvement and innovation.
- Develop strategies for overcoming obstacles with a growth-oriented approach.

## Courageous Conversations

### Cost: \$2500/day

- Equip participants with skills to navigate difficult discussions.
- Promote open communication and conflict resolution.
- Provide tools for addressing sensitive topics with professionalism and courage.

## Early Career Professional Odyssey

### Cost: \$2500/day - 1-week workshop

- Comprehensive skill development: The workshop provides early career professionals with an intensive week-long training program focused on honing essential skills, including communication, project management, and problem-solving, to accelerate their career growth.
- Networking opportunities: Participants engage in interactive sessions, group activities, and networking events, fostering connections with industry experts and peers, creating a valuable professional network for ongoing support and collaboration.



CAREER DOCTOR LLC®  
COACHING & CONSULTING



# NEW TAX-DEDUCTIBLE CORPORATE PROGRAMS COACHING & PROFESSIONAL DEVELOPMENT



Exciting news! We're expanding our services to cater to the specific needs of corporate professionals and women in the workplace, introducing three new offerings. Now, alongside our existing suite of services, we're proud to offer tailored career coaching and professional development solutions designed to maximize growth opportunities while leveraging tax advantages. Elevate your career trajectory with our targeted support, customized for corporate professionals and women navigating the workplace landscape.

## OUTPLACEMENT SERVICES

- Tax deductible
- 50-200 employees
- Packages or A la Carte:  
Expert coaching for interview strategy, negotiations, resume/CV, LinkedIn SME, and more.

Audience: Contracted  
Corporate Partners

## CAREER EMPOWERMENT FOUNDATION

- Personalized career coaching and outplacement services.
- Expert mentorship for interview prep, resume, LinkedIn, and branding.
- Specialized support for pitch development.

Audience: Women  
in the Workspace

## LEADERSHIP GROUP COACHING

- 6-month Executive Corporate Coaching led by certified ICF coach.
- Small group format fosters collaboration and growth.
- Tailored strategies for corporate leadership success.

Audience: Contracted  
Corporate Partners

REGISTRATION

📞 708.930.6550

🌐 [www.thecareerdoctorllc.com](http://www.thecareerdoctorllc.com)