

2025





CLIENT BROCHURE

Coaching is our love language

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THE CAREER DOCTOR LLC[®]
COACHING & CONSULTING

Thecareerdoctorllc.com 

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Chicago, IL 




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About Us



Welcome to the home of The Career Doctor, LLC, a sanctuary for professional growth led by Jacquleen, PhD candidate, an Award-Winning ICF Executive Career, Leadership, and Group Coach. Passionate about igniting change, Jacquleen and her team excel in driving organizational excellence through coaching, leadership training, and corporate partnerships.

In the realm of executive and group coaching, Jacquleen finds fulfillment in empowering professionals to pursue passions with informed decision-making. As the force behind our boutique agency, she offers a spectrum of services, including 1:1 Coaching, Group LinkedIn Branding, Corporate Leadership Training, Early Career Workshops, Minority Women's Group Coaching, Corporate Group Coaching, Resume and CV Support, Interview Strategy, Entrepreneurship Coaching, and more. Jacquleen's unique ability lies in helping individuals uncover genuine passions, crafting personalized paths to success. Welcome to The Career Doctor, where every service is a stepping stone to your professional zenith.

Coaching is our Love Language.

WE LOVE WHAT WE DO

We love what we do because every day presents an opportunity to make a meaningful impact on individuals and organizations. Our passion for coaching executive clients and driving leadership development stems from a genuine belief in the transformative power of insightful guidance and skillful mentorship. By fostering a collaborative and growth-oriented environment, we empower leaders to unlock their full potential. The joy we derive from witnessing personal and professional breakthroughs is the driving force behind our commitment to excellence. In each coaching session and leadership development initiative, we relish the chance to contribute to the success stories of those we have the privilege to work with.

Nestled at the core of our passion for Executive ICF Coaching is the extraordinary journey led by Forbes Coaches Council Member, and Chief Coach Jacquleen, affectionately known as the "Career Doctor," and her dynamic team of coaching partners. Jacquleen, with her unparalleled expertise and intuitive coaching acumen, and tech-forward leadership takes the helm, guiding individual leaders, professional groups, and corporations through the "I.T.V. CORE" (Intentionality, Trust, Value - Co-Creative Outcomes, Results, and Empowerment) Framework which is a transformative process for clients. Her commitment to excellence is mirrored by her team, a group of dedicated coaching partners who bring diverse perspectives and specialized skills to the table. Together, they create a synergistic force that elevates leadership to unprecedented heights.

Jacquleen's coaching is a personalized experience, a tailored prescription for success, meticulously designed to address the unique needs of each individual and team. As the Career Doctor, she diagnoses challenges, prescribes solutions, and administers a potent blend of inspiration and strategic guidance. Her team, like trusted allies, complements her efforts, ensuring a comprehensive and holistic

"Jacquleen is an AMAZING mentor and coach. Her knowledge about career strategy and the corporate landscape is among the best. With her guidance, I made a shift in my professional career and I know it could NOT have been done without her. Grade A service!"

Digital Product Manager

"As a DEI executive leader and attorney in the pharmaceutical/healthcare industry, I found Crittle's knowledge, expertise and passion for HR, DEI and justice extremely valuable as we worked to identify organizations with the right corporate culture and mission where I could thrive and reach my career goals. I highly recommend the Career Coach!"

SVP, DEI & Head of Employee Strategy & Accountability

WHAT OUR CLIENTS SAY



I want to say thank you so much for the partnership over the last 5 months! Your insight, feedback, and coaching was exactly what I needed to help prepare me and challenge me for this new role. I have appreciated your questions to get me to think more, your ideas on how I can be more effective as a leader, and your insight on leadership mindset. It has been an absolute pleasure.

SVP Strategy Growth & Marketing



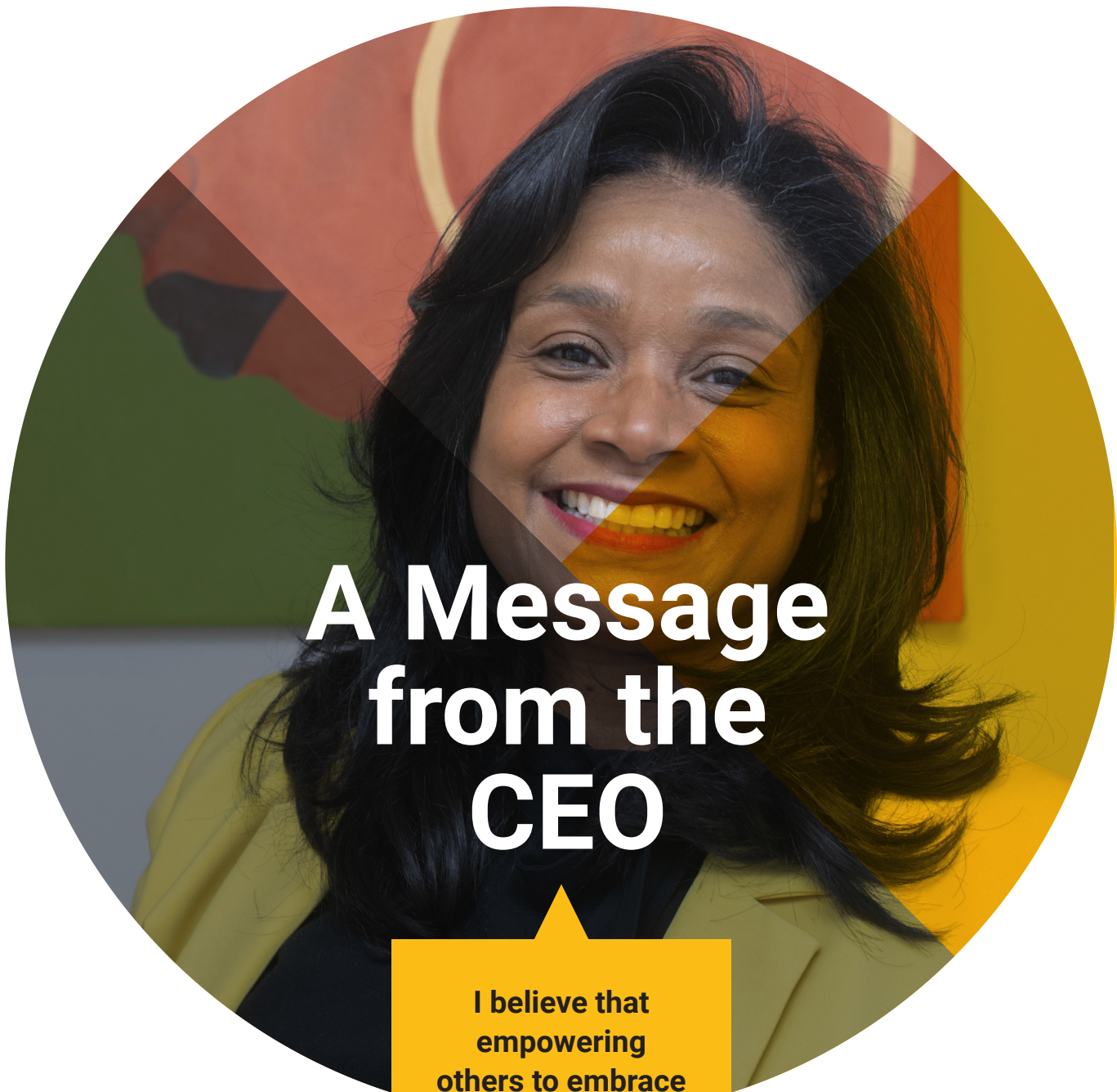
Jacquleen is the ideal partner for self-transformation. She is direct, empathetic, and pragmatic in her coaching. Her ability to bring her experiences to bear is a huge benefit; they are such a plus. Very few people can create positive momentum, Jacquleen can create that in spades.

Chief Information & Data Officer



I heard rave reviews; what I found was much more; a phenomenal coach that allowed me to stay at the forefront of my career goals. The Career Doc is attentive and wise in all things career related.

VP Talent Management



A Message from the CEO

I believe that empowering others to embrace their passion, discover their purpose, and unleash their superpowers is the key to unlocking a world of limitless potential.

Jacquleen Crittle
MS, LSS, ACC



As we navigate the currents of an ever-shifting economy and a dynamic job market, I am invigorated by the challenges that lie ahead. In the face of volatility, our commitment to empowering individuals to not only weather storms but also to thrive in their professional journeys has never been stronger.

A recent study by the International Coach Federation (ICF) highlights the undeniable impact of coaching on personal and professional growth. The numbers speak for themselves—a remarkable 70% improvement in work performance, an 80% boost in self-confidence, and a 73% enhancement in relationships for individuals who embraced coaching. This reinforces our belief that coaching is a transformative journey, and at The Career Doctor, LLC, it is a journey centered around you.

Our Chief Coach, Jacquelleen, stands poised at the forefront of this transformative experience. Her dedication to tackling the challenges posed by the volatile economy and job market is unwavering. Whether you are navigating a new career direction, seeking elevation in your current role, striving for work/life balance, or even a simple resume refresh, our services are designed to meet your unique needs.

Intrinsic Value™ is the flagship proprietary program offered by The Career Doctor, LLC, designed to empower participants to discover their Ikigai—their unique reason for being—by aligning their careers and personal lives with what truly matters. Through this alignment, participants experience greater fulfillment and sustained motivation in both their professional and personal journeys. Along with fostering personal growth, Intrinsic Value™ offers exclusive opportunities to network with thought leaders across

the nation. The program also features hands-on storytelling practice, guided by a distinguished Toastmaster, utilizing custom storytelling flashcards to help participants craft and share their unique stories effectively.

“Understanding your own value enhances your confidence and assertiveness, making you more likely to pursue challenging opportunities and negotiate effectively. This self-awareness is key to job performance and career progression.”

(Metrics Leader)

One of our proudest achievements is the creation of the Harmony Hive—a testament to Jacquelleen’s ingenuity in fostering growth, connection, and empowerment, particularly for African American leaders. This initiative not only imparts knowledge but sets the stage for a future marked by resilience, excellence, and a harmonious balance in both personal and professional realms.

As we embark on this journey together, let us embrace the power of intentional coaching, knowing that it has the potential to shape not just careers, but entire lives. Here’s to a future defined by growth, connection, and unwavering empowerment.

Best regards,

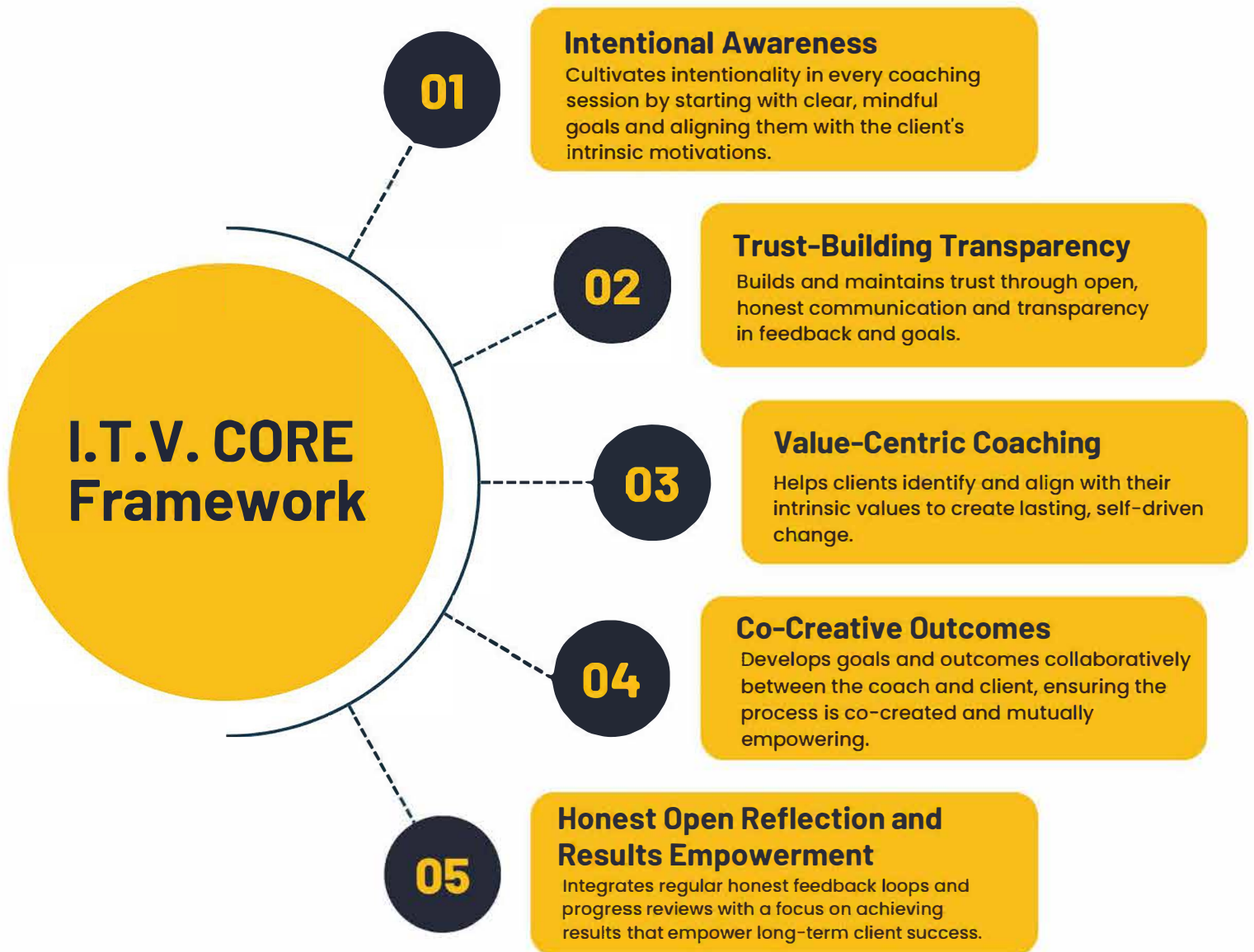
**Jacquelleen Crittle, MS, LSS, ACC
(Ph.D. Candidate) CEO, The Career Doctor, LLC**



Over the last decade, Jacquelleen has found her greatest professional fulfillment with executive coaching and group coaching as her “love language”.

It’s her role to empower corporate professionals and young adults to pursue their passions while making informed decisions about their career and life trajectories. Many refer to her as “The Career Doctor” because of her unique ability to help people dive deep within themselves to uncover their genuine passion and create a path and plan to get there.

Our Methodology





**EXECUTIVE,
MIDLEVEL AND
EARLY CAREER
COACHING**



**ORGANIZATIONAL
LEADERSHIP
DEVELOPMENT
TRAINING**



**GROUP
COACHING**



**ERG EVENTS &
KEYNOTES**



**BEHAVIORAL
ASSESSMENT
COACHING**



**RESUME, CV,
BIO CREATION &
LINKEDIN
PROFESSIONAL
BRANDING**

Packages

1:1 EXECUTIVE COACHING

Starting at \$500/hour

This fee applies to one-on-one coaching sessions with the Coach, with each session lasting one hour. It covers personalized guidance, support, and accountability tailored to the Client's specific needs and goals. Payment is required in full prior to the commencement of services.

1:1 Coaching Bundles:

- 4 sessions
- 6 sessions
- 8 sessions
- 10 sessions
- 12 sessions

CORPORATE TRAINING

Starting at \$3800/Day

This fee covers corporate training sessions delivered by the Coach. The daily rate includes the provision of tailored training content and materials.

Additional fees may apply for travel and lodging, if required.

GROUP COACHING

\$2500 per person -
8 week program

This fee covers eight 90-minute group coaching sessions for a maximum of 8 participants in each GROUP. Pricing includes DISC assessment to ensure group alignment, survey, group welcome kit, group activities, discussions, and shared learnings to facilitate personal and professional growth directed by an ICF coach.

Supplemental Offerings

- Pricing does not include travel for in-person culminating weekend.
- 35 Minute Consultations
- Resume/ CV
- Bios
- LinkedIn Enhancement
- Career Catalyst Kit: Customized ATS Formatted Resumes or CV's, Bios, LinkedIn Enhancement, Interview Prep, Contract Negotiations
- DISC Assessment - Leadership, Career, or Self reporting + Coaching.

We Provide

According to a study by the ICF, individuals who received coaching saw a **70% improvement in work performance, 80% improvement in self-confidence, and a 73% improvement in relationships. Coaching works because it is all about you.**



CAREER & LEADERSHIP COACHING

Our ICF-certified coach will help you identify and achieve your professional goals.



HARMONY HIVE GROUP COACHING

Our ICF-certified coaches lead small groups of women of color to enhance work-life balance, leadership strategy, public speaking, and overall life strategy.



PROFESSIONAL ORGANIZATION PARTNERSHIPS

Our ICF-certified coach will help your organization enhance professional development and leadership skills.



RESUME & LINKEDIN SME

Our ICF-certified coach will provide expert guidance to help you optimize your resume and LinkedIn profile for maximum impact.



EMERGING TALENT COACHING

Our ICF-certified coaches help emerging talent build a strong foundation for long-term success and fulfillment in their careers.



MASTERCLASS

MASTERCLASSES

Our **award-winning trainer** provide immersive learning experiences on a variety of personal and professional development topics.

The Process



1

Begin your transformative journey with The Career Doctor, LLC by scheduling an appointment through Calendly with our lead coach, ensuring a personalized and convenient start to your coaching or training experience.



2

Upon scheduling, thoroughly review the comprehensive scope of work, or review of the invoice along with completing the online assessment that provides valuable insights into your professional development needs.





3

Facilitate a seamless engagement process by promptly settling a 50% down payment via our invoicing system. Engage with our customized portal to access a wealth of resources tailored to your unique career



4

Complete your engagement by settling the balance in full within 30 days of service completion or at the time of final services rendered, solidifying a collaborative and successful partnership with The Career Doctor, LLC.



The Stats

Group Coaching:

CHIEF

Statistical Feedback for Group Coaching: Client Satisfaction Surveys

All-Time Data (CHIEF):

- Average Client Satisfaction Score (CSAT): 4.80
- Percentage of 5-Star Scores: 91%

Biannual Data (CHIEF):

- Biannual Client Satisfaction Score (CSAT): 4.84
- Percentage of 5-Star Scores: 94%

These results from CHIEF highlight consistently high client satisfaction, with the biannual data showing an improvement in both average CSAT and the proportion of 5-star ratings compared to the all-time data. This trend points to growing satisfaction among clients during the latest reporting period.

Women In Sports & Events (WISE)

Statistical Feedback for Group Coaching: Client Satisfaction Surveys

All-Time Data (WISE):

- Average Client Satisfaction Score (CSAT): 4.88
- Group Members Surveyed: 33
- Percentage of 5-Star Scores: 87.88%
- Percentage of 4-Star Scores: 12.12%
- Likelihood to Recommend: The overwhelming majority expressed a high likelihood to recommend the group coaching experience.

Harmony Hive 2024 Stats

Statistical Feedback for Group Coaching: Client Satisfaction Surveys (Harmony Hive African American Group Coaching Collective)

All-Time Data (Harmony Hive):

- Average Client Satisfaction Score (CSAT): 5.00
- Group Members Surveyed: 7 out of 8
- Percentage of 5-Star Scores: 100%
- Likelihood to Recommend: All participants endorsed the program as a positive return on their investment and highly encouraged others to enroll.

Our outcomes, drive personal & organizational impact.

Emerging Talent:

Jacqueleen's transformative leadership has sculpted an inspiring narrative—a 13-year saga where she coached, mentored, and led an organization of 1300+ African American young women and men. In this remarkable journey, she achieved a quantifiable triumph, guiding 80% female participants, ensuring 100% college acceptance, with a resounding 95% attendance and an impressive 85% graduation rate. Jacqueleen's legacy echoes in the corridors of postgraduate education (including Ivy League, big ten, and top-ranking institutions) and flourishing professional careers—a testament to her unwavering commitment and extraordinary impact.

People Leader Professional Development:

CASE STUDY: *Leadership Transformation Training Program*

Objective:

A mid-size organization aimed to facilitate leadership transformation among its people leaders by addressing key areas of development, including Leadership Presence, Courageous Conversations, and Growth Mindset. The goal was to enhance leadership effectiveness through a comprehensive seven-month training program.

Resolution:

The organization conducted a case study involving 237 organizational leaders to evaluate the impact of the training program. The program featured small group, instructor-led training sessions that included:
Career Doctor Instructor Facilitation: Expert-led instruction tailored to real-world leadership challenges.
Group Breakouts: Collaborative discussions to reinforce learning and foster peer support.
Scenario-Based Role-Play: Practical role-play sessions simulating real-world situations to improve decision-making and communication skills.
Post-Session Activities: Reinforcement exercises and follow-up activities to ensure long-term retention of key concepts.

Results:

Leadership Training Effectiveness Rating: 4.87 out of 5 stars.
Effectiveness/Satisfaction with Behavioral Communication Coaching and Team Development: 97%.
The data from this case study underscores the program's success in transforming leadership behaviors and improving communication within teams. Leaders reported significant improvements in leadership presence, engagement in courageous conversations, and adoption of a growth mindset.

Our Team



Cassandra

DTM, PDD, CVP

With an illustrious 25-year Toastmasters journey, she holds two Distinguished Toastmaster titles and led the acclaimed club WAO to secure numerous district awards, including "Toastmaster of the Year," "Excellence in Program Quality," and a prestigious nomination for the "2022 Presidential Citation Award." In 2023, she further distinguished herself as an accomplished author..



Sarah

MSc, MBA, PCC

A seasoned veteran with 20 years of experience in executive and leadership development coaching, she specializes in guiding both senior and aspiring leaders. Her expertise lies in helping individuals tap into and amplify their leadership potential, all while fostering deeper connections and a greater sense of joy in their lives. With a rich background in brain studies, boasting a BSc in neuroscience and an MSc in biomedical engineering, her inspiration springs from the marvels of our intricate minds.



Toby

Design & Media Specialist

Originally a graduate of Chemical Engineering born in Lagos, Nigeria, Toby is our no. 1 go-to video editor and designer. He has over 8 years of experience as a professional video-editor and cinematographer. He is incredibly creative and very adept in his craft.

Places The Career Doctor has coached individual executive clients:

CHIEF | WISE | NAMIC | HRTS | NBA | NFL | NHL | WNBA | MLB | MLS | ESPN | WNBA | BULLS | AEG | ROOTS | JNJ | US Pharamocia | JLL | Revlon | Disney | Netflix | Comcast | IPG | Girls. Inc | Thermo Fisher | Cornell | Amazon | Walmart | AP | Humana | Gallagher | Accenture | Agility Health | LMU | Peloton | Bon Secour | Children's Adocacy Center of Texas | African American Chamber of Commerce | Reddylce | ABT | Heineken | Morgan Stanley Advent Health | United Healthcare | Pepsico | McGraw Hill | Google | Fox Sports | BlueCross Blue Shield | Ulteig | Carnegie Learning



THE CAREER DOCTOR LLC®
COACHING & CONSULTING

CAPABILITIES STATEMENT



Sarah

MSC, MBA, ICF-PCC



Jacquleen

Chief Executive Officer
MS, LSS, ACC, PCC



Brenda

ACC, PCC, 3x DTM

Company Overview

DUNS: 111423258

SIC CODE: 874-8000

Career Doctor LLC is a premier executive coaching and career development firm dedicated to enhancing leadership presence, fostering career growth, and facilitating workforce reintegration across all professional stages. We specialize in empowering executives, mid-career professionals, and individuals returning to the workforce through tailored, results-driven coaching programs.

Our programming is designed for mid- to C-suite executives. We pride ourselves on delivering innovative and transformative solutions, including our landmark Intrinsic Value™ and Human-Centric Advocacy to Action training, as well as unbiased, evidence-based coaching. Our services include DISC behavioral assessment deployment, individual and team communication strategy coaching, executive leadership coaching (1:1 and team-based), and access to our cutting-edge EngageX™ platform—an immersive, AI-powered, real-time web-based practice platform and app that helps professionals elevate their speaking skills in a virtual environment.

CORE COMPETENCIES

- Executive Coaching & Behavioral Assessments
- Leadership Presence Training for Executives
- Landmark Intrinsic Value Program for Women Leaders
- Human-Centric Training (Innovative Alternative to Diversity Training)
- Early Career Odyssey Development Programs
- Returnship Training for Organizations
- Group and 1:1 Coaching (98% Effectiveness)

Our Partners

shondaland | **NETFLIX**

CHIEF

WOMEN IN SPORTS + EVENTS

WISE

The Career project
U.S.A.

THE LUXE NOMADS



KEY OUTCOMES

1. Leadership Confidence:

- 60%+ increase in leadership confidence across all career stages.
- 237 leaders achieved a 4.87/5 rating and 97% satisfaction in communication and team development coaching.

2. Expanded Engagement:

- 30% increase in organizational reach across generations:
- 98 executives enhanced leadership skills (4.80 CSAT, 91% 5-star ratings).
- 30 early-career professionals improved leadership, college acceptance, and readiness.
- 30 returning seniors achieved a 98% job placement within two months.

3. Employment Success:

- Maintained a 98% job placement rate within two months.

4. Skill Development:

- 75% of participants improved digital literacy, leadership, and communication.

5. Coaching Impact:

- 98% effectiveness for group and 1:1 coaching.

FIVE IMPACTFUL DIFFERENTIATORS

1. The Landmark Intrinsic Value™ Program – A transformative leadership development experience that elevates women leaders through executive presence mastery, strategic influence, and confidence-building, empowering them to excel at the highest levels.

2. Advocacy to Action: A Human-Centric, Unbiased Training Approach – A progressive alternative to diversity programs, this initiative champions real-world impact by integrating emotional intelligence, inclusive leadership, and actionable strategies that drive meaningful and sustainable workplace transformation.

3. Executive Returnship & Career Acceleration – A specialized initiative that reintegrates seasoned executives into high-impact roles, offering businesses fractional leadership, consultancy, and strategic advisement solutions driven by proven expertise.

4. EngageX™ The Future of Multigenerational Communication
A revolutionary AI-powered platform that enhances communication strategy, ensuring leaders, professionals, sales teams, and entrepreneurs connect and engage effectively across generational divides with precision and influence.

5. Career Project USA : A Mission-Driven 501(c)(3) Initiative
A dedicated nonprofit arm providing subsidized and no-cost career services to individuals facing hardship, ensuring access to transformational career coaching, job placement, and professional development regardless of financial barriers.



Data Collection and Impact Measurement

At Career Doctor LLC, we continuously track program impact through pre- and post-coaching surveys, participant feedback forms, employment verification, and engagement analytics. Our data-driven approach focuses on leadership development, job placement success, multigenerational skill enhancement, and overall client satisfaction.

Regular quarterly evaluations ensure our programs remain aligned with client needs and market trends, fostering measurable growth and sustainable career advancement.



Jacquleen Crittle

MS, LSS - ICF ACC, PCC (4/25)
Forbes Coaches Council
Chief Executive Officer | Board President
Lead Coach



Jacquelleen Crittle

CEO | EXECUTIVE COACH | BOARD DIRECTOR

CONTACT

📍 Lansing, IL

✉️ jacqui@thecareerdoctorllc.com

Visit my profile on: [LinkedIn](#)

BOARDS & PROFESSIONAL ORGANIZATIONS

- **President**, Career Project USA, 2010-Present
- **Member**, International Coaching Federation (ICF), 2021-Present
- **Member**, Forbes Coaches Council, 2024-Present
- **Member**, Toastmasters International Diversity4Success, 2023-Present
- **Member**, Women In Sports & Events (WISE), 2023-Present
- **Member**, NAACP, 2023-Present
- **Member**, Chicago Foundation for Women), 2020-Present
- **Member**, Delta Sigma Theta Sorority Inc, 2005-Present
- **Director**, Laren Montessori School Board, 1999-2016

ABOUT

Jacquelleen Crittle, MS, is a leader whose career journey has been as dynamic as the professionals she coaches. With a diverse background spanning five Fortune 500 companies in supply chain & logistics, healthcare, biotech, medical curriculum design, food & beverage, and career development, she has cultivated an unparalleled ability to navigate career strategy. As a five-time entrepreneur, author, and nonprofit leader, she has earned a reputation as a Swiss Army knife in executive coaching, leadership development, and career transformation.

An ICF-certified coach, 3X published author and esteemed Forbes Coaches Council member, Jacquelleen is recognized for her ability to unlock intrinsic value in executives, teams, and organizations. Her trusted expertise has influenced major organizations such as CHIEF, Shondaland, Netflix, Lux Nomads, WISE, The Mom Project and hundreds of C-suite executives worldwide.

As chief executive officer of Career Doctor, LLC, Jacquelleen has guided executives across industries, including major league sports, media, technology, marketing, and healthcare. She has built a reputation for helping leaders define their personal brands, navigate career pivots, and elevate their influence in high-stakes environments. Whether coaching C-suite executives, entrepreneurs, or high-potential professionals, her approach is deeply rooted in uncovering the unique value everyone brings to the table.

In addition to leading Career Doctor, LLC, she serves as board president and lead coach for Career Project USA, where she champions leadership development and career accessibility for underrepresented professionals. Her work prioritizes seniors returning to the workforce, early-career professionals, female leadership development, and individuals who are outplaced, unemployed, or marginalized. She ensures that professionals at every stage of their careers have access to the tools, training, and opportunities necessary for success.

Jacquelleen's impact extends beyond coaching sessions. She has been recognized with the 2021 Women of Impact Award by the Chicago Foundation for Women, multiple President's Awards, and the JNJ Standard of Leadership Award for workplace innovation. To date, she has coached more than 900 executives and mentored over 1,300 early-career professionals. Her civic engagement includes memberships in the International Coaching Federation, Women in Sports and Events, and Delta Sigma Theta Sorority, Inc., along with affiliations with the Chicago Foundation for Women and Toastmaster's International. She is also dedicated to providing scholarships and leadership training for marginalized professionals.

Her commitment to lifelong learning is reflected in her extensive education and certifications. Jacquelleen holds a Master's Degree in Marketing and a Bachelor of Arts in English. She is ICF-certified at both the ACC and PCC levels and a Predictive Index & DISC Certified Driver of Talent & Results. She has completed executive certification programs in Strategic Marketing at Cornell University, Lean Six Sigma, and Nonprofit & Philanthropic Management at Loyola University. She is also certified in Leading Diverse Teams & Organizations and Negotiation Strategy. Currently, she is expanding her expertise by certifying in Menopause Coaching for Professionals, and finalizing her designation as Distinguished Toastmaster ensuring that she can meet the needs of her clientele.

Looking ahead, Jacquelleen is focused on advancing the proprietary IP of Career Doctor, LLC, including the Intrinsic Value™ framework and its landmark research study involving 600 female leaders, exploring how structured training in self-awareness and communication influences leadership effectiveness, career satisfaction, and impact. Her portfolio also includes EngageX™, an AI-powered, real-time virtual practice platform for executive communication, as well as 1:1 executive coaching and Harmony Hive™ AA Group Coaching. Through her leadership and continued fundraising efforts for Career Project USA, she is driving workforce reintegration and expanding access to purpose-driven career development for under-served professionals and retirees re-entering the workforce.

Outside of her professional work, Jacquelleen enjoys bike riding, water aerobics, reading, podcasting, traveling, and spending quality time with her spouse, two daughters, mother, and beloved black Labrador retriever in Lansing, IL.