



PRESS RELEASE

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April 1, 2025

Career Project USA Launches Pay It Forward “Pathway to Purpose” Fundraiser with \$65K Goal to Uplift Communities in Need

Chicago IL – Career Project USA proudly announces its 2025 “**Pay It Forward: Pathway to Purpose**” campaign, a dynamic, community-driven fundraiser running from March through May 2025. With a goal of raising **\$65,000**, the organization is on a mission to transform lives through career readiness, workforce reentry, and purpose-driven coaching – and is calling on supporters nationwide to help close the gap. Just \$49,840 remains to reach the finish line.

Earlier this March, early supporters joined forces with Career Project USA and its powerful partner, the Chicago Bulls, to kick off the campaign in game-changing style. The Bulls sponsored a luxury suite for the March 29th Bulls vs. Mavericks game – a gesture that not only celebrated the spirit of giving but also energized the movement.

But the momentum doesn't stop there.

Career Project USA is expanding its reach with two exclusive offsite events in March and June:

- An invite-only leadership experience for female professionals hosted at CHIEF Chicago Clubhouse, spotlighting women in executive and emerging roles.
- A community-accessible career activation event at the prestigious Chicago Polsky Center, designed to uplift and engage the broader public.

These gatherings are more than events – they're catalysts for change, fueling programming that directly serves:

- Outplaced federal employees seeking reemployment pathways
- Senior professionals reentering the workforce
- Underserved individuals in need of skill-building, coaching, and hope

Career Project USA is also proud to announce access to a landmark research initiative: a 600-woman research study supporting Career Doctor, LLC's Intrinsic Value™ Program – an innovative approach to purpose alignment, coaching, and career design. This groundbreaking work is now exclusively available to designated supporters of Career Project USA, creating a rare opportunity to invest in data-driven, life-changing career solutions for women nationwide.

“Every dollar brings us closer to opening doors for someone who's been shut out of opportunity. Whether it's a federal worker navigating layoffs, a senior longing to contribute again, or a woman rediscovering her worth, this campaign is for them,” says the Career Project USA team and CEO, Jacquleen Crittle, MS.

Help Us Get There

Donate, attend, or spread the word – because your purpose might be helping someone else find theirs.

Visit TheCareerProjectUSA.org to learn more and donate today.