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Career Doctor, LLC Launches Landmark Intrinsic Value™ Research Study to Empower Millions of Female Leaders Nationwide

Chicago IL – Career Doctor, LLC is proud to announce the launch of the Intrinsic Value™ Landmark Research Study, a groundbreaking national initiative designed to elevate female leadership through structured self-awareness and communication training. Running from March through June 2025, this virtual study seeks to engage 600 mid-level to C-suite female professionals in a unique developmental experience that merges research, coaching, and community-building.

Led by Executive ICF Coach Jacquleen Crittle, MS, in collaboration with lead researcher Dr. Muriel Adams and a nationally recognized team, the study will take place on specified Saturdays from 11:00 AM to 3:30 PM CST via Zoom. The research focuses on testing the hypothesis that structured training in self-awareness and communication skills influences the cultivation of intrinsic value among female professionals and, in turn, impacts their leadership effectiveness, career satisfaction, and contributions to organizational success.

This initiative builds on Career Doctor, LLC's proven history of impact, having supported thousands of professionals to date—85% of whom identify as female. The Intrinsic Value™ study is the next phase in that legacy, offering participants the opportunity to engage in deep reflection, clarify their leadership “why,” and develop a commanding executive presence while building meaningful peer connections.

Participants will receive a comprehensive workbook and storytelling flashcards developed exclusively for the Intrinsic Value™ model. These tools, valued at \$1200, are included for the first 300 participants at a special study rate of \$175+shipping/handling. Sessions are designed to be immersive, interactive, and transformative, fostering personal breakthroughs that directly translate into professional growth.

While the study welcomes participants from across the United States, special outreach is being directed toward female professionals in industries and organizations known for their influence and reach, including the WNBA, NBA, CHIEF, WISE, WPA, YWCA, Essence, Major League Sports, Biotech, Pharma, Netflix, McKesson, McDonald's, Girls Inc., The Mom Project, Children's Advocacy Centers, the Chicago Foundation for Women, and others.

Past participants have attested to the transformative impact of the Intrinsic Value™ program. Cheryl Stallings, Vice President of International Content and Programming at the National Basketball Association (NBA), shared: *“This course allowed me to surround myself with like-minded executives who champion one another and help define your purpose. The tools you gain from Jacquleen's program will elevate you not only as a leader but also as a powerful role model, empowering you to pay it forward for those who come after you. The uplifting sisterhood is undeniable.”*

“This study is an invitation to disrupt traditional leadership development models by helping women cultivate their value from the inside out,” said Coach Jacquleen Crittle. *“We are not just measuring success in titles or performance metrics—we are studying how self-awareness and communication fuel sustainable leadership impact.”*

Career Doctor, LLC invites media outlets to cover the progress and outcomes of this research study, which aims to set a new standard for leadership development among women. Interviews with participants, facilitators, and research leads will be available upon request.

To register or learn more about the Intrinsic Value™ Landmark Research Study, please visit www.thecareerdoctorllc.com.